



# Leadership

There can be no leadership without vision!  
~Manfred Kets de Vries

Creating The Vision  
**Lesson Two**



**Vision is only a dream if it does not  
have commitment and support  
from the people involved.**

**~ Lou Quast and David Lee**

# 1. What is a Vision?

- A. A single organizational goal for all leaders and followers
- B. A rainbow is in the sky





**Nothing great was ever achieved  
without enthusiasm.**

**~Ralph Waldo Emerson**

## 2. What are the Benefits of a Vision?

- A. Necessity of having a vision to inspire the organization
- B. Exhibits confidence about the future success of an organization





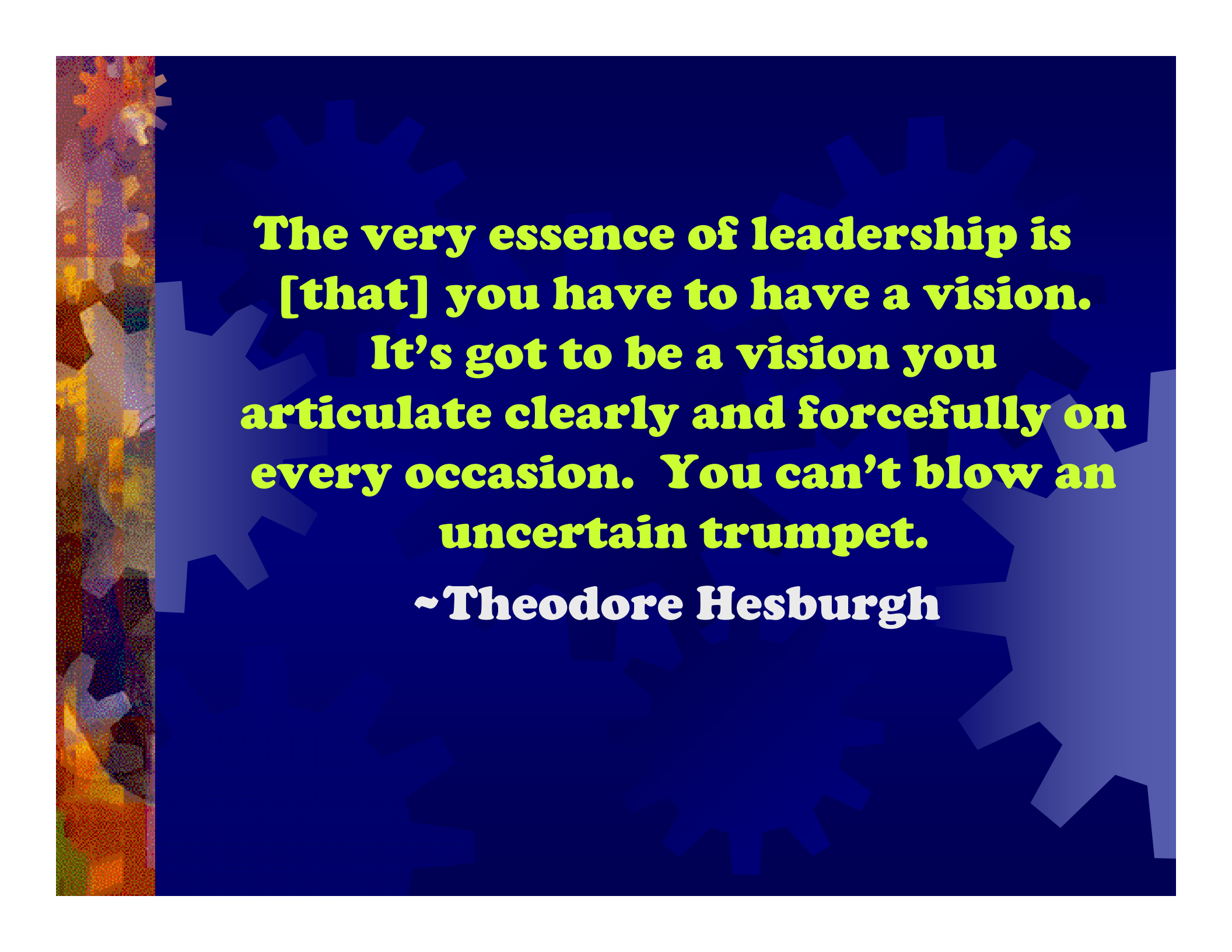
**As you enter positions of trust  
and power, dream a little before  
you think.**

**~Toni Morrison**

### 3. How Do You Write A Vision?

- A. Social mirror that reflects
- B. Gather information through involving every member of the organization
- C. Identifies key mission statements and specific purposes
- D. An adventure of organizational self-mastery





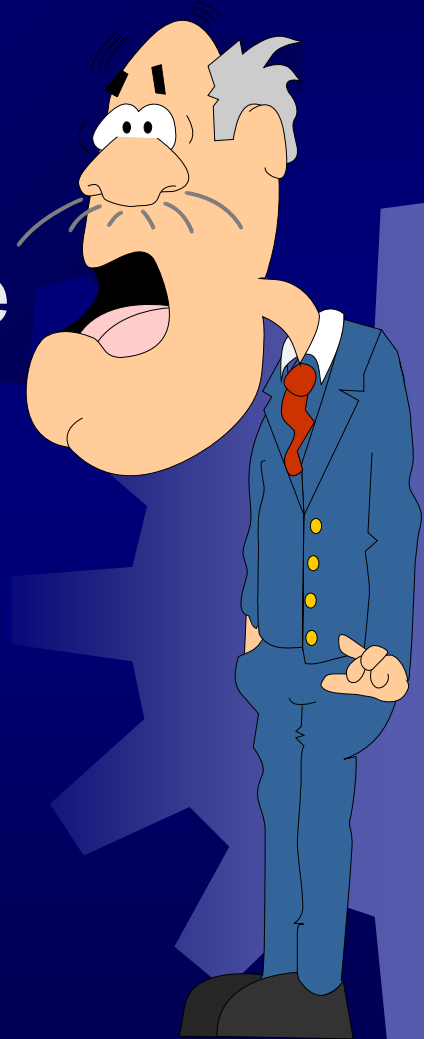
**The very essence of leadership is  
[that] you have to have a vision.  
It's got to be a vision you  
articulate clearly and forcefully on  
every occasion. You can't blow an  
uncertain trumpet.**


**~Theodore Hesburgh**



## 4. How Does The Leader Communicate The Vision?

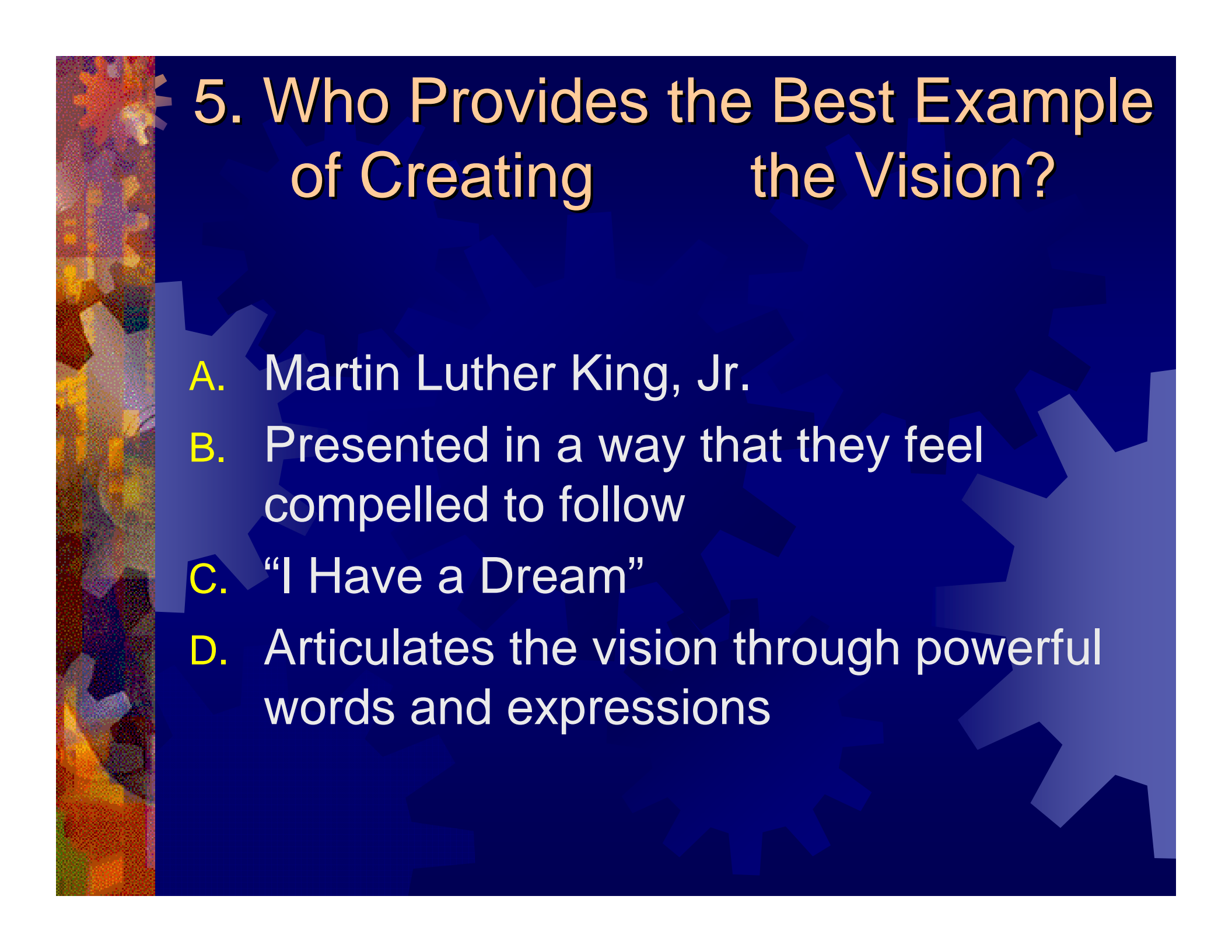
- A. Sharing the vision
- B. Encouraging participation
- C. Acknowledge the performance
- D. Rewarding contribution





**“Don’t underestimate the power of a vision. McDonald’s founder, Ray Kroc, pictured his empire long before it existed, and he saw how to get there. He invented the company motto – “Quality, service, cleanliness and value” – and kept repeating it to employees for the rest of his life.”**

**~Kenneth Labich**



## 5. Who Provides the Best Example of Creating the Vision?

- A. Martin Luther King, Jr.
- B. Presented in a way that they feel compelled to follow
- C. “I Have a Dream”
- D. Articulates the vision through powerful words and expressions

The background of the slide features a dark blue field with several large, semi-transparent white stars. On the left side, there is a vertical strip containing a complex pattern of interlocking gears in shades of orange, yellow, and brown, some of which are partially obscured by the blue background.


## I Have A Dream

I say unto you toady, my friends, that in spite of the difficulties and frustrations of the moment I still have dream. It is a dream deeply rooted in the American dream.

I have a dream that one day this nation will rise up and live out the true meaning of its creed: "We hold these truths to be self-evident; that all men are created equal."

I have a dream that one day on the red hills of Georgia the sons of former slaves and the sons of former slave owners will be able to sit down together at the table of brotherhood.

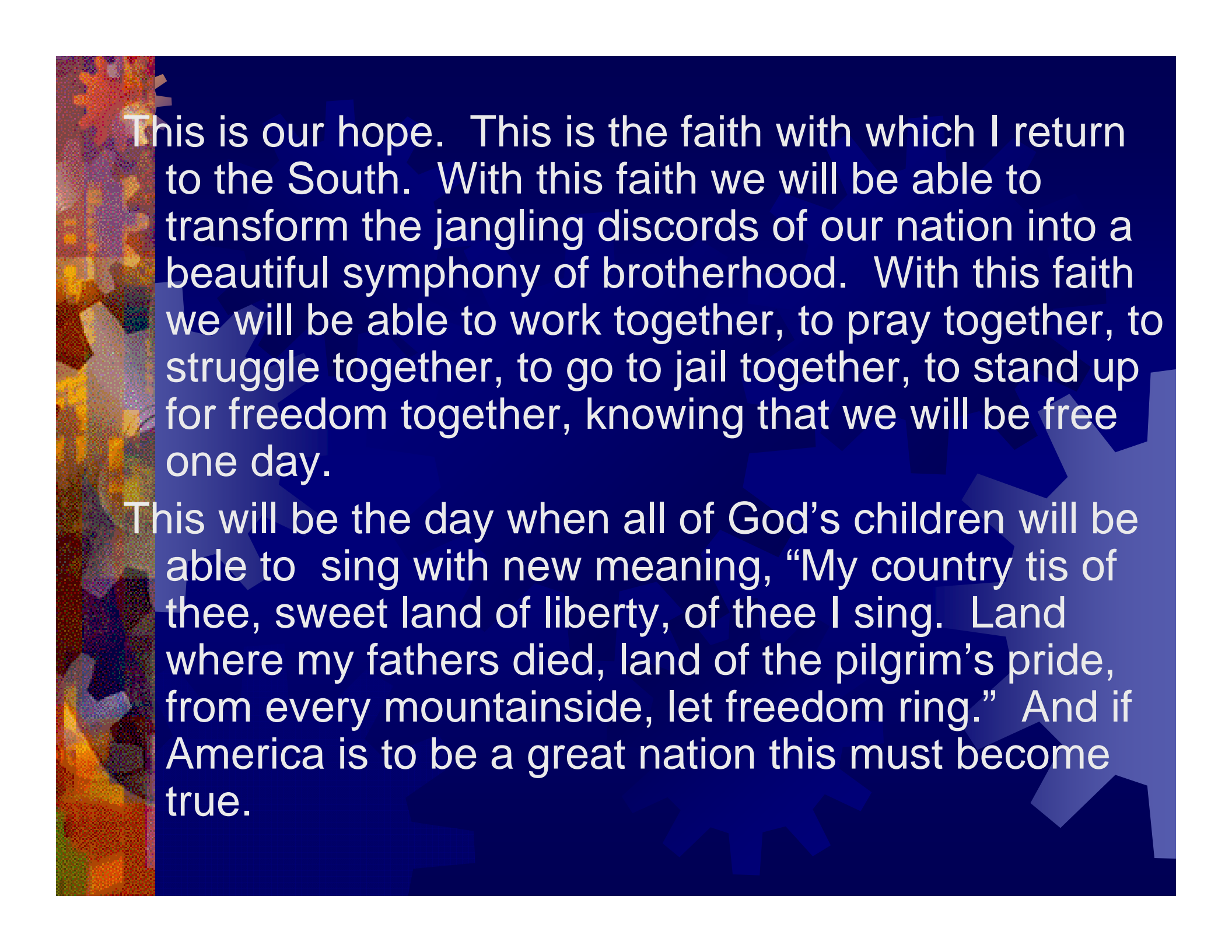
I have a dream that that one day even the state of Mississippi, a desert state sweltering with the heat of injustice and oppression, will be transformed into an oasis of freedom and justice.



I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character. I have a dream today.

I have a dream that one day the state of Alabama, whose governor's lips are presently dripping with the words of interposition and nullification, will be transformed into a situation where little black boys and black girls will be able to join hands with little white boys and white girls and walk together as sisters and brothers. I have a dream today.


I have a dream that one day every valley shall be exalted, every hill and mountain shall be made low, the rough places will be made plains, and the crooked places will be made straight, and the glory of the Lord shall be revealed, and all flesh shall see it together.



This is our hope. This is the faith with which I return to the South. With this faith we will be able to transform the jangling discords of our nation into a beautiful symphony of brotherhood. With this faith we will be able to work together, to pray together, to struggle together, to go to jail together, to stand up for freedom together, knowing that we will be free one day.

This will be the day when all of God's children will be able to sing with new meaning, "My country 'tis of thee, sweet land of liberty, of thee I sing. Land where my fathers died, land of the pilgrim's pride, from every mountainside, let freedom ring." And if America is to be a great nation this must become true.





*So let freedom ring from the prodigious hilltops of  
New Hampshire!*

*Let freedom ring from the mighty mountains of New  
York!*

*Let freedom ring from the heightening Alleghenies of  
Pennsylvania!*

*Let freedom ring from the snowcapped Rockies of  
Colorado!*

*Let freedom ring from the curvaceous peaks of  
California!*

*But not only that; let freedom ring from the Stone  
Mountains of Georgia!*

*Let freedom ring from every hill and molehill of  
Mississippi!*

*From every mountainside, let freedom ring.*

When we let freedom ring, when we let it ring from every village and every hamlet, from every state and every city, we will be able to speed up that day when all God's children, black men and white men, Jews and Gentiles, Protestants and Catholics, will be able to join hands and sing in the words of that old Negro spiritual, "Free at last! Free at last! Thank God almighty, we are free at last!"

~Martin Luther King, Jr.

